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Influence of Media

The media plays a big role in what its viewers want to buy and own. Advertisements to buy the company's product are being bombarded at everyone everywhere all the time. The average person sees about 3,000 ads a day! We're being influenced without even knowing it. The need for money and popularity has become more important than what's good for the people.

Society today depends on entertainment to survive, whether it's iPods, video games, or the television. The media tells us what's "in" and what new products we *need* to have. Celebrities are mere tools that advertise new products to the world. They display the "ideal" body that young teenagers are trying to have. This causes both girls and boys to go through eating disorders to obtain the body that celebrities have. We're killing ourselves because someone tells us what the perfect body is.

We depend too much on the media compared to the 18th century. Instead of taking the time to go to the library to read up on facts, we turn on our computer to Google up the answer. We're so dependent on technology that it seems as if we'd be lost without it. So many people say that without their cell phone or computer, they would die. Have we become so reliant on technology that we would say we'd die without it?

Movies and shows on the television have become lenient on their use of words. Children that flip to the wrong channel can pick up words that parents would never imagine a child to ever know until they are much older. Hell's Kitchen sensors some words that Chef Ramsay uses, but

there are still a couple of inappropriate words that they leave uncensored. On the other hand, the Disney channel appears to be a good channel for children to watch. The Disney shows young teenagers dating at younger and younger ages. Television shows that says their good for you really aren't. We're depending on a box of picture to keep us entertained. We don't need to sit in front of a box all day to amuse us. Media doesn't have to rule our life.